

JOSHUA FARGHER

UI Designer/Digital Art Director

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OBJECTIVES

Express my creative passion in the most effective way possible by combining my love of everything digital with the infatuation of concept and design

EMPLOYMENT HISTORY

Jitjatjo

Producing working prototypes

UI/UX design analysis

Design Sprints

Creation & maintaining design systems

App designs

Design flows

Iterative design approach

Competitive research

Working within Agile methodology

Pollen Digital - Contracting within Gumtree.com.au

Producing working prototypes

UI/UX design audits

Design sprints

Digital design

App design

User testing

Iterative design approach

Working within Agile methodology

Heard Agency

Design conception

UX wireframing

App design

Presenting design concepts

Digital design

Storyboards

Workshops

User testing

Sparesbox

Designing for large CMS driven websites

Re-branding

App design

Presenting design concepts

Web analytics

Storyboards

Product photography

User testing

Squiz

Overseeing creative team

Time management of design team

Art directing digital design

Designing for large CMS driven websites

Digital design

Concept & client presentations

Liaising with clients

The Works Sydney Edelman Australia ABC Circu8

Creative campaign conception

Digital design

Print design

Client presentations

Briefing illustrators and photographer

Art directing photoshoots

Branding

SENIOR DIGITAL
PRODUCT DESIGNER
2024 - 2019

PRODUCT DESIGNER
2019 - 2018

LEAD UX/UI DESIGNER
2018 - 2017

LEAD WEB DESIGNER
2017 - 2016

ART DIRECTOR
& DESIGNER
2016 - 2014

FREELANCE
ART DIRECTOR
& DESIGNER
2014 - 2013

EMPLOYMENT HISTORY CONT.

SENIOR CREATIVE
/ART DIRECTOR
2014 - 2013

▲ ATLAS Interactive

Leading the creative team
Concept development and art direction
Presenting concept work to clients
Lead digital design
Working with a variety of CMS
eCommerce websites

Conducting interview process
Branding
Wireframes/IA design
Mobile/Tablet design
Responsive design

JUNIOR

FLASH DEVELOPER,
DIGITAL DESIGNER,
DIGITAL ART DIRECTOR
2012 - 2007

★ Euro RSCG Australia

Creative conception for digital campaigns as well as integrated work
Lead design on digital creative
Design and finished art for both print and digital work
Liaising with clients
Ensuring that all design work adhered to a client's brand guidelines
HTML/CSS/Flash builds

EDUCATION HISTORY

AWARD School

Diploma of Graphic Design, St George Design Centre
Certificate IV in Graphic Design, Wollongong West

SKILL SET

Figma	Illustrator	Invision
Sketch	Indesign	Google Analytics
Zeplin	HTML/CSS	GitLab
Photoshop	After Effects	

REFERENCE

PROFESSIONAL

Rob Muler,
Digital Product Design Lead

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PROFESSIONAL

Karen Lin
Director of Product Management

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PROFESSIONAL

Elizabeth Commandeur
Digital Product Designer

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